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Department of the Treasury Internal Revenue Service

Short Form

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)

Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file

Form 990 (see instructions) All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-1150

2011

Ā	For t	he 2011 calendar year, or tax year beginning , 2011, and ending	
В		ıf applicable C	D Employer identification number
	Addres	ss change Independent Television Festival Inc	20-4198589
	Name	- 100 to 40000 top = == t	E Telephone number
_	Initial		310-386-4164
<u> </u>	Termii	į į	
<u> </u>	1	ded return ation pending	F Group Exemption Number ►
G	Acco	unting Method X Cash Accrual Other (specify) ► H Check	► X if the organization is not
1	Web		ed to attach Schedule B (Form
J	Tax-e	xempt status (ck only one) — X 501(c)(3) 501(c) () ◄(Insert no) 4947(a)(1) or 527	90-EZ, or 990-PF)
ĸ	Chec	k ► X if the organization is not a section 509(a)(3) supporting organization or a section 527 organization	zatioand its gross receipts are
	norm	ally not more than \$50,000 A Form 990-EZ or Form 990 return is not required though Form 990-N (e-	postcard) may be required (see
		uctions). But if the organization chooses to file a return, be sure to file a complete return.	_
L	Add asse	lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or its (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990 EZ	f total
P	irtill	Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the ins	
		Check if the organization used Schedule O to respond to any question in this Part I	X
	1	Contributions, gifts, grants, and similar amounts received	1
	2	Program service revenue including government fees and contracts	2
	3	Membership dues and assessments	3
	4	Investment income	4
	5 a	Gross amount from sale of assets other than inventory 5a	
	1	Less: cost or other basis and sales expenses 5b	
	1	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c
	6	Gaming and fundraising events	
Ŗ	1	Gross income from gaming (attach Schedule G if greater than \$15,000) 6a 6a	
R E V E N U		Gross income from fundraising events (not including\$ of contributions	
E N	"	from fundraising events reported on line 1) (attach Schedule G if the sum	
U E	l	of such gross income and contributions exceeds \$15,000)	
	C	Less direct expenses from gaming and fundraising events 6c	
	d	Net income or (loss) from gaming and fundraising events (add lines 6a and	
(FX)		6b and subtract line 6c)	6d
2013	7 a	Gross sales of inventory, less returns and allowances 7a	
	b	Less. cost of goods sold	
\end{array}	С	Gross profit or (loss) from sales of inventory (Subtract line 1/b from time 7a)	7c
£==1	8	Gross sales of inventory, less returns and allowances Less. cost of goods sold Gross profit or (loss) from sales of inventory (Subtract line/b from the 7a) Other revenue (describe in Schedule O) Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 Grants and similar amounts paid (list in Schedule O)	8
MAY	9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	▶ 9 0.
\simeq	10	Grants and similar amounts paid (list in Schedule O) Benefits paid to or for members Salaries, other compensation, and employee benefits OCCORD	10
(~)	11	Benefits paid to or for members Salaries, other compensation, and employee benefits Professional fees and other payments to independent contractors Occupancy, rent, utilities, and maintenance	11
E	12	Salaries, other compensation, and employee benefits	12
Z P	13	Professional fees and other payments to independent contrastors	13
SCANNED	14	Occupancy, rent, utilities, and maintenance	14
C) E	15	Printing, publications, postage, and shipping	15
O S	16	Other expenses (describe in Schedule O) See Schedule O	16 207.
	17_	Total expenses. Add lines 10 through 16	► 17 207.
	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18 -207.
A	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-	C
N S E S T E	'	figure reported on prior year's return)	969.
		Other changes in net assets or fund balances (explain in Schedule O)	20
S	21	Net assets or fund balances at end of year Combine lines 18 through 20	► 21 762.
BA	A Fo	Paperwork Reduction Act Notice, see the separate instructions.	Form 990-EZ (2011)

Par	til Balance Sheets. (see the ins Check if the organization used Sche	structions for Part II.)	iestion in this Part II			X
	Crieck if the organization asea con	cadio o to respond to any qu		A) Beginning of yea	ar	(B) End of year
22	Cash, savings, and investments			451.	22	451.
23	Land and buildings				23	
24	Other assets (describe in Schedule O)	See Schedule	e 0	518.		
25	Total liabilities (describe in Schodule ())		`	969. 0.	25 26	762. 0.
	Total liabilities (describe in Schedule O) Net assets or fund balances (line 27 of o		ne 21)	969.		762.
Par	t III Statement of Program Sen	vice Accomplishments	(see the instrs for Part		<u> -/</u>	Expenses
	Check if the organization used Sc	hedule O to respond to any	question in this Part III	X	(Req	uired for section
What	s the organization's primary exempt purpose? See	e Schedule O			bu I (d orgai	c)(3) and 501(c)(4) nizations and section
Desc mea bene	s the organization's primary exempt purpose? Sea ribe the organization's program service a sured by expenses. In a clear and concis- fited, and other relevant information for	e manner, describe the servi each program title.	its three largest program	er of persons	4947	(a)(1) trusts, optional thers)
28	Festival to encourage characteristic expression in	nges in unconventi television and ne	<u>ional TV and th</u> ew media. Over	e_growth		
	people attended this fest					li
	(Grants \$) If the	iis amount includes foreign g	rants, check here		28a	
29						
	(Grants \$) If th	 iis amount includes foreign g	rants check here		29a	
30	(Grants V	is amount includes foreign g	rains, check fiere		234	
-						
		is amount includes foreign g	rants, check here	•	30 a	· · · · · · · · · · · · · · · · · · ·
31	Other program services (describe in Sch	•		_ []		
20		is amount includes foreign gi	rants, check here		31 a 32	
Par	Total program service expenses(add lin t IV List of Officers, Directors,	Trustees and Key Fmr	lovees list each one el			he instructions for Part IV)
1 41	Check if the organization used So			on in not compensated	(300 (inc instructions for Fart iv
	(a) Name and address	(b) Title and average hours per week devoted to position	(c) Reportable compensation (Form W-2/1099-MISC) (If not paid, enter -0-)	(d) Health benefits, contributions to emplo benefit plans, and	yee	(e) Estimated amount of other compensation
Ada	m Tesler	President		deferred compensati	on	
	3 Sunswept Drive	0	Ο.		0.	0.
Stu	dio City, CA 91604					
	nifer Starnes Tesler	Secretary				
	3 Sunswept Drive	0	0.		0.	0.
	dio City, CA 91604	CEO		<u> </u>		
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Los	N Gardner Angeles, CA	0	Į .		١٠٠	0.
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BAA		TEEA0812L 0	2/14/12	-		Form 990-FZ (2011)

20-4198589

Page 2

Form 990-EZ(2011) Independent Television Festival Inc

TEEA0812L 02/14/12

Form 990-EZ (2011)

Form 990 -	EZ (2011) Independent Televi	sion Festival I	inc	20-419	98589 Page 4
46 Did t	the organization engage, directly or indire didates for public office? If 'Yes,' complet	ectly, in political campai e Schedule C, Part I	gn activities on behalf o	of or in opposition to	Yes No
Pon VI		s and section 4947 ction 4947(a)(1) no	(a)(1) nonexempt on nexempt charitable	haritable trusts or	r questions
	Check if the organization used Schedu	ile O to respond to any	question in this Part VI		
47 Did t	the organization engage in lobbying activ	ities or have a section 5	501(h) election in effect	during the tax year? If	Yes, 47 X
48 Is the 49a Did t	e organization a school as described in s the organization make any transfers to ar	n exempt non-charitable		dule E	48 X 49a X
50 Com	es,' was the related organization a section plete this table for the organization's five loyees) who each received more than \$10	highest compensated	employees (other than of the from the organization.	officers, directors, truste If there is none, enter	ees and key 'None'
	(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Reportable compensation (Forms W 2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
None_					
		 			
		 			
51 Com	I number of other employees paid over \$ plete this table for the organization's five pensation from the organization. If there	highest compensated i			,
	Name and address of each independent contractor paid	more than \$100,000	(b) Type o	or service	(c) Compensation
None_					
			<u> </u>		
- Total	number of other independent contractor	c anch recovers over \$	100,000		
52 Did to chari	he organization complete Schedule A? N o table trusts must attach a completed Sch	ote: All section 501(c)(3 nedule A) organizations and 494		► X Yes No
Under penaltic true, correct, a	es of perjury, I declare that I have examined this return and complete. Declaration of preparer (other than office	, including accompanying scheder) is based on all information o	ules and statements, and to the f which preparer has any knowle	best of my knowledge and beliedge	ref, it is
Sign	Signature of officer			Daile 1101) ————
Here	Adam Tesler Type or print name and bite			President '	
Paid	Print/Type preparer's name Susan Marlowe CPA	Preparer's signature Susan Marlowe	CPA Pate CPA	/ Cileck []"	00070095
Preparer Use Only	Firm's name Susan K. Marlow Firm's address 8913 West Olymp)		95-4753230
	Beverly Hills,	CA 90211		Phone no (31)	0) 289-0021
May the IR	S discuss this return with the preparer sh	nown above? See Instru	ections		► X Yes No Form 990-EZ (2011)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or Form 990-EZ. See separate instructions.

· /	San - 4 - 5 - 4 - 16 -
į (Open to Public
a	Inspection:

OMB No 1545-0047

Name	of the	organi	zation							Employe	er identifica	tion number		
Ind	ep.	ende	nt Televis	sion Festival	Inc					20-4	198589	9		
					(All organizations	must	compl	ete thi	s part.) See	ınstruc	tions.		
The	orga	nızatı	on is not a priva	ate foundation becaus	se it is (For lines 1 thro	ough 11,	check o	only one	box)					
1	Ň				ciation of churches des									
2	Н		•		(ii). (Attach Schedule E									
3	Н	A hospital or a cooperative hospital service organization described insection 170(b)(1)(A)(iii).												
4	A medical research organization operated in conjunction with a hospital described insection 170(b)(1)(A)(iii) Enter the hospital's													
•	ш	,		•								•		
5		name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described isection 170(bx1)xAxiv). (Complete Part II.)												
6 7		A federal, state, or local government or governmental unit described insection 170(b)(1)(A)(V). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described												
8	In section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)													
9	X	from inves	activities relate tment income a	d to its exempt functi and unrelated busines) more than 33-1/3% o ons— subject to certain s taxable income (less	excepti	ons, and	d (2) no	more th	nan 33-1	1/3% of r	ts support	from o	aross
			•	section 509(a)(2). (Con	•				5004 N	•				
10	Н		•		exclusively to test for pu								,	
11	Ш	more	ioagus vlaildug	rted organizations des	exclusively for the bene scribed in section 509(a tion and complete lines	a)(1) or s	section (509(a)(2	nctions o), Se se	of, or ca ection 50	irry out ti 09(a)(3).	ne purpose Check the	s of o box th	ne or nat
			Туре І	b Type II	- L / / L	I – Fund					d 🗌	Type III -		:r
е		other	iecking this box than foundation on 509(a)(2).	r, I certify that the org n managers and other	anization is not control r than one or more pub	led dired licly sup	tly or in ported o	idirectly organiza	by one itions de	or more escribed	disquali I in section	ified persoi on 509(a)(1	ns I) or	
f		If the	organization re	eceived a written dete	rmination from the IRS	that is a	a Type I	, Type I	l or Typ	e III sup	porting	organizatio	n,	
g		Since	: August 17, 200	06, has the organizati	on accepted any gift o	r contrib	ution fr	om any	of the fo	ollowing	persons	;7		
_													Yes	No
		(i)	A person who obelow, the gove	directly or indirectly co erning body of the sup	ontrols, either alone or pported organization?	togethe	r with pe	ersons c	lescribe	d ın (ıı)	and (III)	11g (i)		
			•	er of a person describ	* *							11g (ii)		
		(iii)	A 35% controll	ed entity of a person	described in (i) or (ii) a	bove?						11g (iii)	L	<u> </u>
<u>h</u>		Provi	de the following	information about th	e supported organization	on(s).		<u></u>						
			ne of supported rganization	(iı) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see Instructions)	column (Is the zation in i) listed in overning ment?	the organ	ou notify nization in n (i) of upport?	organia colur	Is the ration in mn (i) ed in the S ?	(vii) Amour	ıt of sup	port
	_					Yes	No	Yes	No	Yes	No			
(A)_														
(B)														
		-								_				
(C)						 								
(D)														
<u>E)</u>			·										<u> </u>	
[ntal														

Schedule A (Form 990 or 990-EZ) 2011 Independent Television Festival Inc 20-4198589 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support			1	T		
	ndar year (or fiscal year nning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')						
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3						
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support, Subtract line 5 from line 4						
Sec	tion B. Total Support				,		
	ndar year (or fiscal year nnıng in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						
12	Gross receipts from related active	ities, etc (see ins	tructions)			12	
	First five years. If the Form 990 organization, check this box and	stop here		id, third, fourth, oi	fifth tax year as	a section 501(c)(3)	▶ □
	tion C. Computation of Pul						
	Public support percentage for 20	• •	• •	ne 11, column (f).)		14	<u> </u>
	Public support percentage from 2	•	•			15	<u> </u>
16a	33-1/3% support test – 2011. If the and stop here. The organization (ie organization di qualifies as a put	id not check the b olicly supported or	ox on line 13, and ganization	d the line 14 is 33	-1/3% or more, che	ck this box
b	33-1/3% support test – 2010. If the and stop here. The organization of	ie organization di qualifies as a pub	id not check a box olicly supported or	on line 13 or 16a ganization	a, and line 15 is 3	3-1/3% or more, ch	eck this box
17a	10%-facts-and-circumstances ter or more, and if the organization r the organization meets the 'facts	neets the 'facts-a	and-circumstances	s' test, check this	box and top here.	Explain in Part IV	0% how ►
b	10%-facts-and-circumstances te or more, and if the organization r organization meets the 'facts-and	neets the 'facts-a	and-circumstances	s' test, check this	box andstop here.	Explain in Part IV	
18 3AA	Private foundation. If the organiz	ation did not che	ck a box on line 1	3, 16a, 16b, 17a,		box and see instru hedule A (Form 990	

Page 3

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support								
Cale	ndar year (or fiscal yr beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total		
1	Gifts, grants, contributions and membership fees	[1					
	received (Do not include	111 657	16 560	10,716.	7,875.		146,808.		
2	any 'unusùal grants ') Gross receipts from admis-	111,657.	16,560.	10, /10.	1,013.		140,000.		
	sions, merchandise sold or	1	ĺ	ĺ		ĺ			
	services performed, or facilities furnished in any activity that is								
	related to the organization's	ĺ		00 010			C 4 0 7 0		
_	tax-exempt purpose		13,459.	29,919.	21,600.		64,978.		
3	Gross receipts from activities that are not an unrelated trade or business under section 513						0.		
4	Tax revenues levied for the								
	organization's benefit and either paid to or expended on its behalf						0.		
5	The value of services or						<u></u>		
	facilities furnished by a governmental unit to the					į			
	organization without charge						0.		
	Total. Add lines 1 through 5	111,657.	30,019.	40,635.	29,475.	0.	211,786.		
7 8	Amounts included on lines 1, 2, and 3 received from								
	disqualified persons	0.	0.	0.	0.	0.	0.		
ł	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or								
	1% of the amount on line 13 for the year	0.	0.	0.	0.	0.	0.		
	: Add lines 7a and 7b	0.	0.	0.	0.	0.	0.		
	Public support (Subtract line 7c from line 6)						211,786.		
Sec	tion B. Total Support								
Calen	dar year (or fiscal yr beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total		
9	Amounts from line 6	111,657.	30,019.	40,635.	29,475.	0.	211,786.		
10 a	Gross income from interest,								
	dividends, payments received on securities loans, rents, royalties and income from similar sources						0.		
k	Unrelated business taxable income (less section 511 taxes) from businesses								
	acquired after June 30, 1975						0.		
	Add lines 10a and 10b Net income from unrelated business	0.	0.	0.	0.	0.	0.		
••	activities not included in line 10b, whether or not the business is regularly carried on						0.		
12	Other income Do not include gain or loss from the sale of capital assets (Explain in						_		
	Part IV)	111 6-5	22 212	40.605			0.		
	Total support. (Add hs 9, 10c, 11, and 12)	111,657.	30,019.	40,635.	29,475.	0.	211,786.		
14	First five years. If the Form 990 i organization, check this box and	is for the organiza [.] stop here	tion's first, second	i, third, fourth, or	titth tax year as a	section 501(c)(3)	► [X]		
Sec	tion C. Computation of Pul		ercentage						
	Public support percentage for 20			: 13, column (f))	<u> </u>	15	%		
16	Public support percentage from 2	2010 Schedule A,	Part III, line 15			16	ું		
Sec	tion D. Computation of Inv	estment Incom	ne Percentage						
17	Investment income percentage for	or 2011 (line 10c, c	column (f) divided	by line 13, colum	n (f))	17	%		
18	Investment income percentage fr	rom 2010 Schedule	A, Part III, line 1	7		18	%		
	33-1/3% support tests- 2011. If is not more than 33-1/3%, check	this box andstop	here. The organiza	ation qualifies as	a publicly support	ed organization	▶ 📗		
b	33-1/3% support tests — 2010. If line 18 is not more than 33-1/3%						I/3%, and ation ►		
	Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions								

Schedule A	(Form 990 or 990	EZ) 2011 <u> </u>	naepenaen	<u>t Televi</u>	sion res	stival in	1C	20-41985	89	Page 4
Part IV	Supplemental Part II, line 17 (See instruction	Information a or 17b; and	. Complete d Part III, lir	this part t ne 12. Also	o provide o complete	the explane this part	ations re for any a	quired by Pa dditional info	ort II, line ormation.	10;
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047 2011

Employer identification number

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

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Name of the organization	Employer identification number									
Independent Television Festival Inc	20-4198589									
Form 990-EZ, Part III - Organization's Primary Exempt Purpose										
Form 990-EZ, Part V - Regarding Transfers Associated with Personal Benefit Contra	<u>cts</u>									
(a) Did the organization, during the year, receive any funds,	directly or									
indirectly, to pay premiums on a personal benefit contract?	No									
(b) Did the organization, during the year, pay premiums, direc	tly or									
indirectly, on a personal benefit contract?	No									
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Schedule O - Supplemental Information				
·	Independent Television Festival Inc			20-4198589
Form 990-EZ, Part I, Line 16 Other Expenses				
Depreciation			Total \$	207. 207.
Form 990-EZ, Part II, Line 24 Other Assets				
Machinery and Equipment	t Tota	\$	518. \$ 518.	Ending 311. 311.